

# Website, Software and Online Platforms Privacy Policy

## 1. About this Document

- 1.1. This document is Our Privacy Policy. It sets out our policy on the collection, use and disclosure of Personal Information that we obtain via our Website, and data that We access through Your use of Our software and online platforms.
- 1.2. In this document, "We", "Our" and "Us" means *Jeal Computer Services Pty Ltd [ABN 26 060 385 382] of Unit 5, 190 Queen St, St Marys, NSW, 2760* and "Website" means any one or more of the following websites:
  - (a) EasyCars, the homepage of which is accessible at <http://www.easycars.net.au/>
  - (b) EasyVend, the homepage of which is accessible at <http://www.easyvend.com.au/>
  - (c) Workshop Mate, the homepage of which is accessible at <http://www.workshopmate.com.au/>
  - (d) Websites Made Easy, the homepage of which is accessible at <http://www.websitesmadeeasy.com.au/>
  - (e) Jeal, the homepage of which is accessible at <http://www.jeal.com.au/>
- 1.3. Each time You use, browse and/or access the Website, and/or otherwise authorise Us to collect Your data and/or content through Your use of Our software and/or online platforms, You hereby consent unconditionally to Us using Your Personal Information and data as described in this Privacy Policy.
- 1.4. We may update this Privacy Policy from time to time. We will post the latest version of the Privacy Policy on this webpage. It is Your responsibility to ensure You are familiar with the most recent version of this Privacy Policy.

## 2. Collection of Personal Information and data

- 2.1. We may collect Your Personal Information and data through Your interaction with Our Website and/or Our software that You license from Us and/or through Our online platforms.
- 2.2. The Personal Information that We collect includes statistical information which We gather including Your IP address and the computer, web browser and Your geographic location as well as the web pages on this Website that You visit and how long You spend on each webpage. We may use cookies to collection this information.
- 2.3. If You become a licensed user of any of Our software or a user of our *EasyCars* or *Workshop Mate* online platforms, We also collect data that you enter into the software and/or platforms:
  - (a) in order to support and maintain our software and platforms; and
  - (b) for our other commercial purposes, including for resale, renting, leasing, licensing, sublicensing, publishing, and/or distribution to third parties and/or for our other use and exploitation in Our absolute discretion. However, we will only provide the data to third parties if it is first de-personalised so that it cannot be used to identify any individual.

## 3. How We use Your Personal Information

- 3.1. The primary purpose of collecting Your Personal Information from any of Our Websites is to administer and optimise the Website and gain an understanding about how You, together with the other users of Our Website, use and interact with Our Website, and to respond to enquiries, orders and/or applications that You make via the Website.
- 3.2. We may use and/or disclose information captured via the Website where we have your consent, to our trusted service providers who work on our behalf, in order to provide or procure the provision of customer support related to the Website, and for other reasons set out in this Privacy Policy.
- 3.3. If You opt in at the time of registration to receive newsletters from Us, We will also use Your Personal Information to send to You news, information and general promotional material about Our Website which We believe may be useful and/or of interest to You.
- 3.4. We may also collect, use and/or disclose Personal Information collected in the following circumstances where We consider such collection, use and/or disclosure is reasonably necessary (at Our discretion):

- (a) where You accept a "cookie" from Our Website. We utilise "cookies" which enable Us to monitor traffic patterns and to serve You more efficiently if You revisit Our website;
- (b) where You consent to the specific collection, use and/or disclosure;
- (c) if We consider it reasonably necessary to provide the Personal Information to Our subsidiaries and/or related bodies corporate and/or associated entities;
- (d) if We consider it reasonably necessary to provide the Personal Information to Our employees and/or service providers who We engage or employ to provide Us with services in connection with the Website.
- (e) so that We can carry out analysis of the Website for the purposes of improving the Website;
- (f) as required by law;
- (g) pursuant to clause 4.1 below; and/or
- (h) if We sell Our Website business to a third party.

#### **4. How We use data We access through Your use of Our software and online platforms**

- 4.1.** If You become a licensed user of any of Our software or a user of our *EasyCars* or *Workshop Mate* online platforms, We also collect data that you enter into the software and/or platforms:
- (a) in order to support and maintain our software and platforms; and
  - (b) for our other commercial purposes, including for resale, renting, leasing, licensing, sublicensing, publishing, and/or distribution to third parties and/or for our other use and exploitation in Our absolute discretion. However, we will only provide the data to third parties if it is first de-personalised so that it cannot be used to identify any individual.

#### **5. Customer lists**

- 5.1.** We will disclose Our customer lists to the purchaser of Our business should We decide to sell any of Our Website, software or online platform businesses or any other parts of our businesses.

#### **6. Your Opt Out Rights**

- 6.1.** If You do not wish to have Your Personal Information used in the manner described in this Privacy Policy, please notify Us, however if that occurs You may not use our Website, software or online platforms and We will terminate your licences to use Our software and access to our online platforms.

#### **7. Email and Website Communications**

- 7.1.** We reserve the right to preserve the content of any personal information You provide to Us including any e-mail You send Us whether the email is sent through Your email client or through a "contact form" on Our Website, or through our software or online platforms, for as long as We consider necessary.

#### **8. Children**

- 8.1.** We do not use any of Our Websites, software or online platforms to knowingly solicit information from or market to children under the age of 18. If a parent or guardian becomes aware that his or her child has provided Us with information without their consent, he or she should contact Us. Following such notification we will delete such information from Our databases within a reasonable time.

#### **9. Security**

- 9.1.** We provide and/or use physical, electronic and procedural safeguards and use Our reasonable endeavours to protect Your personal information We process and maintain from misuse, interference, loss, and from unauthorised access, modification or disclosure.
- 9.2.** However, We cannot and do not guarantee the security of transmission or the security of Our electronic and/or physical storage facilities.

#### **10. Hosting of Personal Information**

- 10.1.** The data centres that house and/or host Our computer servers and/or Website and/or software and/or online platforms and/or the Personal Information We collect are located both

in Australia and in foreign jurisdictions.

**10.2.** You consent to Us:

- (a) transferring and/or disclosing Your Personal Information to Our suppliers, including Our suppliers which host any of Our Websites and/or Our Software and/or Our online platforms and/or Your Personal Information and/or data in Australia and/or overseas; and
- (b) those suppliers collecting, storing, processing and disclosing Your Personal Information and/or data for the purposes of providing goods or services to Us that We require in connection with the performance of Our Websites and/or Our Software and/or Our online platforms and/or the provision by Us of goods and/or services to You.

**11. Your consent**

- 11.1.** By using Our Websites and/or Our Software and/or Our online platforms and/or Our products and/or services, You are consenting to Our collection, use and disclosure of Your information as set forth in this Privacy Policy.

**12. Enquiries about this Privacy Policy**

- 12.1.** If You have any questions about Our privacy practices, please contact Us. Our contact details are as follows:

Post: PO BOX 1013, St Marys, NSW, 1790  
Telephone: (02) 9623 6403  
Email: [support@jeal.com.au](mailto:support@jeal.com.au)

- 12.2.** We will, on request, provide You with a copy of the personal information which we hold about You except where the request for access is frivolous or vexatious. You must pay a reasonable fee for such a copy. We take reasonable steps to ensure the personal information We collect is up to date, accurate and complete. However, if, at any time, You discover that such information is incorrect, You may contact Us by any of the above methods to have the information updated so that it is correctly recorded by Us.